

## 8 Resources to help grow your business

Often when you look up resources to help grow your business, most people look for a direct sale opportunity. But there are several resources created through technology that can help you work smarter, faster, and reasonably priced in 2021. Consider these resources for your toolkit:

**Textedly** provides an easy way to instantly send 10 or 100,000 bulk SMS and MMS mobile text messages. Pricing starts \$34 monthly with 14-day free trial. [www.textedly.com](http://www.textedly.com)

**Less Annoying CRM** is a customer relationship management (CRM) software to keep up with business or concert leads. This software carries the details of higher end software at one price. \$15 No complicated pricing tiers, no hidden fees, and no contracts. Get 60-days free.

<https://account.lessannoyingcrm.com/invite/9EC2E>

**FlashBack Express** free screen recorder captures your PC screen, webcam and sounds. Upload to Youtube or save as a video file you can edit if you purchase the full version.

<https://www.flashbackrecorder.com/express>

**LastPass** Have you noticed every site wants a login and password? Then change it every 90 days. It's too much to keep up. This password manager vault software at \$36 year allows you to add an extension on your phone or computer to capture your passwords everytime. [www.lastpass.com](http://www.lastpass.com)

**Monday** is a work management and team collaboration software to manage everything in one place – assign tasks, planning, tracking and delivering results status updates. [www.monday.com](http://www.monday.com)

**BrightTALK** is a technology media company that provides free and unlimited access to over 100,000 webinar hosting for a variety of industries. [www.brighttalk.com](http://www.brighttalk.com)

**Calendly** is a free online appointment scheduling software you can incorporate into your website, calendar, phone, and social media. <https://calendly.com>

**Freshbooks** is a lower cost bookkeeping and invoicing software than QuickBooks but offers additional features such as time tracking, project management, and accept payments. [www.freshbooks.com](http://www.freshbooks.com)

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